

# CONTRACT


**WOWT NBC OMAHA**

**WOWT**  
**3501 Farnam St.**  
**Omaha, NE 68131**  
**Sales T & C: www.gray.tv/advertising**  
**(402) 346-6666**

<u>Contract / Revision</u> 2422189 /		<u>Alt Order #</u> WOC13450115
<u>Advertiser</u> <b>Fortenberry for Congress</b>		<u>Original Date / Revision</u> 02/15/22 / 02/15/22
<u>Contract Dates</u> <b>02/25/22 - 03/03/22</b>	<u>Estimate #</u> <b>2156</b>	
<u>Product</u> <b>Candidate</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WOWT</b>	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agcy Code</u>	<u>Advertiser Code</u> 36	<u>Product 1/2</u> 37
<u>Agency Ref</u> 156113	<u>Advertiser Ref</u> 552048	

And:

**FP1 Strategies Inc**  
**3001 Washington Blvd**  
**7th Fl**  
**Arlington, VA 22201**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	02/25/22	03/02/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	1-1-1--				3	\$250.00			
N 2	WOWT	02/25/22	03/03/22	Today Show	7:00 AM-9:00 AM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	-1-1---				2	\$275.00			
N 3	WOWT	02/25/22	02/26/22	Sa Today	8:00 AM-9:30 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/21/22	02/27/22	-----1-				1	\$200.00			
N 4	WOWT	02/25/22	03/02/22	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	1-1----				2	\$100.00			
N 5	WOWT	02/25/22	03/03/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	-1-1---				2	\$175.00			
N 6	WOWT	02/25/22	03/03/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	11-1---				3	\$350.00			
N 7	WOWT	02/25/22	03/02/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	1-1-1--				3	\$400.00			
N 8	WOWT	02/25/22	03/03/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	-1-11--				3	\$325.00			
N 9	WOWT	02/25/22	03/03/22	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	11-1---				3	\$375.00			
N 10	WOWT	02/25/22	02/26/22	News @ 10p Sa	10:00 PM-10:30 PM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/21/22	02/27/22	-----1-				1	\$350.00			
N 11	WOWT	02/25/22	02/27/22	News @ 10p Su	10:00 PM-11:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/21/22	02/27/22	-----1				1	\$250.00			
N 12	WOWT	02/25/22	03/03/22	The Tonight Show	10:35 PM-11:35 PM		:30			NM	4	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 02/25/22 - 03/03/22	<u>Product</u> Candidate	<u>Estimate #</u> 2156

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/25/22	03/03/22	1111---				4	\$150.00			
Totals											28	\$7,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	6	\$1,775.00	(\$266.25)	\$1,508.75
02/28/22 - 03/03/22	22	\$5,825.00	(\$873.75)	\$4,951.25
<b>Totals</b>	28	\$7,600.00	(\$1,140.00)	\$6,460.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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